

Stromboli

Sunflower F1. Short Day - (Winter Crop)





Amalfi Golden Sowing August to February Days to flowering (100%) 75 - Height cm 130/140 - Petal cm 4 - Disc cm 9 - Disc color dark



Stromboli Orange

Sowing August to March Days to flowering (100%) 65/80 - Height cm 120/130- Petal cm 6 - Disc cm 10 - Disc color dark



Luxor Golden



Luxor Tangy

Stromboli Tangy





sowing: March to August flowering Days (100%) 45/55. Height cm 110/120 Petal cm 5 Disc cm 7 Disc color dark

Magic Orange

Helianthus F1 Sowing Time March to August

Days to flowering (100%)	55/65
Height cm	120/130
Petal cm	4
Disc cm	8
Petal color	orange
Disc color	dark



Double Delight (Orange Dark Disc)

Sowing Time March to August Days to flowering (100%) 100/110 Height cm 150

Sunflower F1. Long Day - (Summer Crop)

Helianthus F1 Vesuvio Tangy





Double Delight

Petunia x hybrida MyLove series O.G.M. free

Growing Information

Novelty Characteristics: petunia male

sterile, resistant to cold and hot temperature. Small flower for this very floriferous type. Flower: Single, 5 cm diameter

Use: Bedding Plant

SALMON

Plant: Bush-shaped plant form, height: 20-25 cm, spread: 50-60 cm

Petunia x hybrida MyJoy series O.G.M. free

Petunia myJolly orange scarlet (O.G.M. free) is new type of multiflora. Compact plant in pot and very floriferus. However with the remarkable ability to adapt to a wide range of temperatures from as low as minus 5C to 40C and continue to grow at low temperatures. Flowering continuously from early spring to late autumn.

Flower size: 6-7 cm Pot size: 14-20 cm Habit: Upright

WHITE YELLOW THROAT

RED

PASTEL PINK

SALMON VEIN

PURPLE

WHITE

STAR WHITE PURPLE

ORANGE SCARLET

STAR RED WHITE

BURGANDY YELLOW



Candy O.G.M. free

Petunia F1 Multiflora

LACED ROSE

PICOTEE RED

Major improvement over existing multiflora petunias in the garden. Candy has greater weather and disease tolerance. It recovers very quickly after rain and overhead watering. The flowers have a consistent picotee pattern that is maintained on compact well branched plants. Candy is a great choice for packs, pots and baskets. It has been bred and tested in some of the hottest places in the world for heat tolerance and garden performance.

Flower size: ca. 8 cm. Pot size: 10-12 cm. Habit: Upright Crop time after potting: 7-9-weeks







PICOTEE BLUE



Bella Petunia F1 Miniflora O.G.M. free

This profuse blooming petunia displays incredible weather tolerance and garden performance. Bella will outlast and out perform any petunia

in the garden. Bella has excellent pack performance and vigor, with tremendous garden performance. Great for pots, containers and

PICOTEE VELVET



PICOTEE ROSE

Flower size: 5 cm. Pot size: 10-12 cm. Habit: Upright Crop time after potting: 7-9 weeks



MIXTURE



PICOTEE CHERRY ROSE



HARLEQUIN CHERRY ROSE

Can Can O.G.M. free

Petunia F1 Grandiflora

A truly beautiful variety, frilled grandiflora that has extreme weather tolerance and unique garden performance. Guaranteed to embellish your baskets, borders and containers and will even flower for longer than its competitors. Italian high couture at its best!

> Flowers size: Pot size: Habit: Crop time after potting:

ca. 8 cm. 10-12 cm Upright 7-9-weeks



PICOTEE VELVET



HARLEQUIN BURGUNDY

Kaliffo Petunia F1 Multiflora O.G.M. free

Kaliffo is here to join its sister Can Can on the catwalk. Another supermodel from Italy! It has all the characteristics of Can Can with more floriferous effect frilled multiflora. Flowers size: ca. 5 cm. - Pot size: 10-12 cm Habit: Upright - Crop time after potting: 7-9-weeks











PI

PICOTEE BLUE



Pot size: 20-25 cm Habit: Upright branching The first petunia 100% double flower that can be used for cut flower, growing up rig Crop time after potting: 70 days can be used also climbing. Mixed of salmon, rose, violet, white and bicoloure

Allegra O.G.M. free

Petunia Grandiflora F1



Petunia Grandiflora F1

Our early flowering F1 hybrids produce large flowers on compact plants with a full range of colors including picotees, stars and veins.We recommend our varieties for pack and landscaping use.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 7-9-weeks

Pure colour series: White, Coral, Salmon, Rose, Deep Rose, Scarlet, Scarlet eye, Blue, Burgundy, Lilac, Mixed.

Vein series: Blue,Orchid, Pink, Formula Mixture.

SCARLET

SCARLET EYE

BLUE VEIN

CORAL

WHITE

BURGUNDY

BLUE

LILAC

DEEP ROSE

12

Les al



ORCHID VEIN

PINK VEIN

Donna Picotee, Stars O.G.M. free

Petunia Grandiflora f1

Picotee: Red, Rose, Burgundy, Velvet, Blue, Mixed. **Bicolours**: Red, Rose, Velvet, Blue, Mixed.

STAR MIXTURE



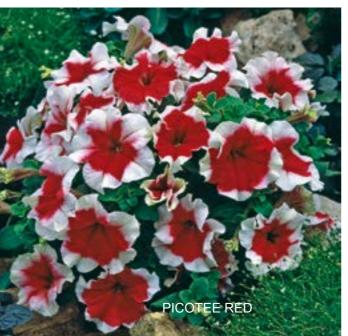






PICOTEE MIXTURE





Dolce is a brightly colored, floriferous series of petunias with extraordinary abundant, long-blooming, semi-ruffled flowers. Masses of beautiful 8cm. flowers in rose, lemon and creamy white cover these 20-25cm. plants. Dolce Petunias radiate soft pastel tones all summer long. There is simply no other Petunia like them in the world. Use them in full sun hanging baskets or mass plantings. Multiflora and grandiflora type. Pot size:



Petunia Garden Beauty O.G.M. free

Petunia Multiflora F1 A hardy f1 hybrid series for outside plantings. Very free flowering in springtime. For basket and bedding.



Dolce O.G.M. free

Petunia F1

Habit: Crop time after potting:

10-12 cm Upright 7-9-weeks



VIOLET

Flower size: ca. 12 cm. Pot size: 14-20 cm Habit: Upright Crop time after potting: 7-9-weeks





DEEP ROSE



BLUE



DEEP SALMON



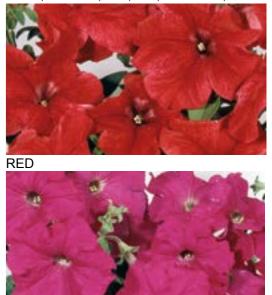
16

DUSTY MORN

Nivola O.G.M. free

Petunia F1 Grandiflora

Nivola is the grandiflora version of Nuvolari offering the same advantages and value for money. Blue, Burgundy, Deep Rose, Deep Salmon, Pearl Whi-te, Pale Pink, Pink, Red, Pure White, Mixed.



PINK



PALE PINK



PEARL WHITE













Pelargonium Zonale Uniform habit, large flower, vigorous plants and very floriferous. Pot size:10-13 cm Habit: Upright Crop time after potting: 9-11-weeks



DEEP ROSE



ORANGE



WHITE

Pelargonium F1 **POSITANO**



LIGHT PINK



SALMON



RED



Grandissima

Primula Acaulis F1

Early season type. An extra large flowered F1 hybrid series of pure, pastel and tricolour shades. The first choice for growers of quality primulas.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 10-11-weeks

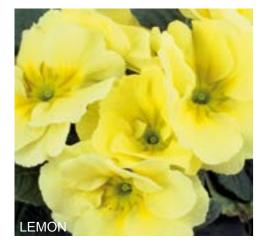
Bellissima

MIXTURE

Primula Acaulis F1

Mid-season type. A unique collection of colours, including picotee, bicolour and tricolour types especially bred for professional growers. Compact habit, large flowers and uniform flowering time make this the most exciting blend of colours available.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 11-13-weeks













PINK





TAGETES



MIX BICOLOUR & TRICOLOR

BLUE JEANS



Bellissima





Primula Acaulis F1 Rossella

A mid season Primrose with flowers formed exquisitely into miniature rosebuds that sit above the foliage. The habit is compact and the leaves neat and dark green. Available in a range of clear standard colours, Rosebud is perfect for premium pot sales where it retains its flower form at higher temperatures.

Juliet

Primula Malacoides The first semi-double flowered mixture available







Primula Acaulis F1

Medium to large flowers on dark compact green foliage especially selected for the late markets. Available as a formula mix and separate colors.

Salvia Splendens Magic

A very early compact strain of salvia. The plants have dark foliage and strong spikes. This series has good weather tolerance and is excellent for packs and pots. Full six mixed colours.



Pharaoh is the first salvia series on the market with striped flowers in a full range of colours. Great heat tolerance and weather resistance. Medium early, compact and with dark foliage.



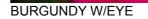


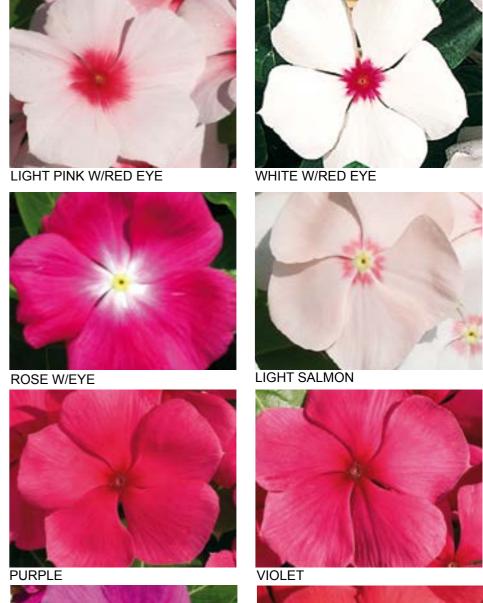
Gazania F1 **Solero**

Huge flowers displayed on thick beefy on strong stems plants on the market. The mix contains both clear and dark eyed colors. Makes great pots, baskets and containers. Pot size:12-14 cm Habit: Upright Crop time afterpotting:











SALMON W/RED EYE













ROSY RED LILAC



Vinca F1

Vinca f1 "Riviera" was bred to stand the summer heat as well as the cool spring. This series is early in the pack and has outstanding garden performance. Available in an exciting range of bright colour.

> Pot size: 14-16 cm Habit: bush Crop time after potting: 8-9-weeks



CHERRY ROSE



Ocean

Vinca

Valentina

Viola Cornuta F1

Valentina f1 the viola with flower power that enjoys a wide range of weather condi-tions. Its robust mounding habit and continuous high performance through the se-ason makes Valentina ideal for pots, containers and even baskets for autumn and spring sales.

Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks

LIGHT BLUE



WHITE



BLACK MOON

PINK

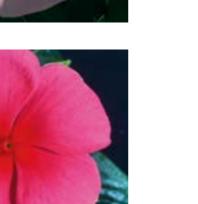
RED W/EYE





Pot size: 14-16 cm Habit: upright Crop time after potting: 8-9-weeks





BURGUNDY



LILAC







LILAC W/WHITE FACE

PURPLE W/WHITE FACE



CRIMSON W/YELLOW FACE



TANGERINE



PURE WHITE

LEMON 2 BLUE

LEMON W/PURPLE TOP



DEEP ORCHID



RED





CHERRY 32











YELLOW W/PURPLE TOP



YELLOW



BEACON BLUE

Lolita

Caramel

BRONZE LILAC

LILAC ROSE

Viola F1

Viola Cornuta F1

Lolita F1 a truly compact viola. With its upright habit topped with a multitude of upward facing round pansy-like flowers, Lolita is a perfect choice for high density pack production. Available in a range of traditional as well as special unique colors and suitable for autumn and spring sales.

> Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks



TERRACOTTA





GOLDEN W/PURPLE TOP

CREAM TOP PURPLE

ORANGE

SUNSET BLUE

LEMON 2 BLUE

YELLOW

MOONLIGHT ORANGE

BEACON BLUE

WHITE W/BLOTCH



WHITE 2 BLUE



YELLOW W/BLOTCH



PURPLE



TRUE BLUE

34



DEEP BLUE



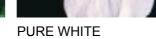
SUNSET BLUE W/BLOTCH



HAPPY WINGS PURPLE LEMON







BLUE LIBERTY

RED FIRE

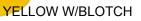
A large round flowered viola like no other. Caramel is a new concept in violas, combining outstanding garden performance with a natural compact habit which is retained throughout the season. Available in some amazingly beautiful color combinations, Caramel is an outstanding introduction to the market for autumn and spring sales.

Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks

CHERRY ROSE



YELLOW TOP LILAC





PURPLE W/FACE

Caramel

Viola F1



GOLDEN



ANGELO



ROSE SHADES



36 GOLDEN TOP RED



WHITE GOLDEN



DONNA



PASTEL LILAC



MARINE BLUE

An early flowering mini Pansy with neat compact foliage designed specifically for baskets and containers. With a wide and unique range of exquisite colors, some changing subtly as the flower ages, Pandora will perform through the winter and continue to delight from autumn through to spring.

Crop time after potting: 7-9-weeks





PURE TANGERINE

PURE WHITE





BEACON

BLUE MOON



DEEP ROSE



LEMON W/PURPLE TOP





ROSE BOX

AZURE W/WHITE FACE

Pandora

Pansy F1

Pot size: 10-12 cm Habit: Upright

PURE YELLOW



YELLOW W/BLOTCH



BLUE W/BLOTCH





WHITE W/BLOTCH



LEOPARD



SCARLET W/BLOTCH



TIGER FACE





ROSE TRICOLOR



WHITE W/PURPLE TOP



YELLOW W/PURPLE TOP



RAINBOW SOLE



PURPLE TRICOLOR

FLAMBÈ

RAINBOW CELESTIALE





ORANGE HARLEQUIN



RAINBOW COLOURS

The ultimate in romantic pansies. Large flowered and in a wide range of beautiful subtle watercolour shades, Acquarelle is suited to autumn markets looking for something special.





A collection of large flowered pansies for markets requiring something different. Featuring unique eye catching bicolours and tricolours, Desiderio has a compact habit and is ideally suited for autumn sales.





VIOLET BLOTCH





Pansy F1 **Desiderio**

Rondo pure color

Pansy F1

YELLOW

PINK

A classical large flowered pansy series available in a wide range of standard blotched and clear colors. Rondo's excellent weather tolerance in both autumn and spring, combined with compact habit and uniformity make it the ideal choice for large scale pack and pot production.

Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks

Rondo blotch color

Pansy F1



BLUE W/BLOTCH

ORANGE W/BLOTCH





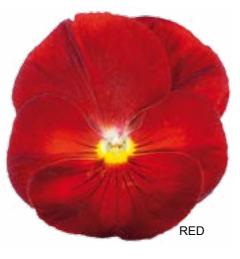
SEE ME LILAC











WHITE



AZURE





BLUE BEACON

40





DEEP BLUE W/BLOTCH



SKY BLUE W/BLOTCH



WHITE W/BLOTCH

YELLOW W/BLOTCH







Pot size: 10-12 cm Habit: Upright Crop time after potting: 10-12-weeks

Aurora Shades



Baciata Double Flowers

Pot size: 10-12 cm Habit: Upright Crop time after potting: 8-10-weeks

A newly designed mixture of large exquisitely double and semi double flowered pansies with a compact well-branched habit. Early flowering and with surprising weather tolerance, Flamenco is best suited to containers where its beauty can be most appreciated, for autumn and spring sales.





GOLDEN



WHITE W/BLOTCH

BLACK MOON

Flamenco

Pansy F1



TRICOLOR ROSE



SOFT LIGHT AZURE LIMONETTE



BLUE



TERRACOTTA

Ballerina

Pansy F1

The refined cousin of Can Can. Gorgeously frilled and ruffled flowers float above a well branched multifloral habit in a delightful array of colours. Very free flowering with medium sized flowers, the ruffled effect of Ballerina is enhanced by low temperatures, for autumn and spring sales. Pot size: 12-14 cm Habit: Upright Crop time after potting: 10-12-weeks Flower diameter cm. 15 Plant height cm. 35 ca. Habit: Upright

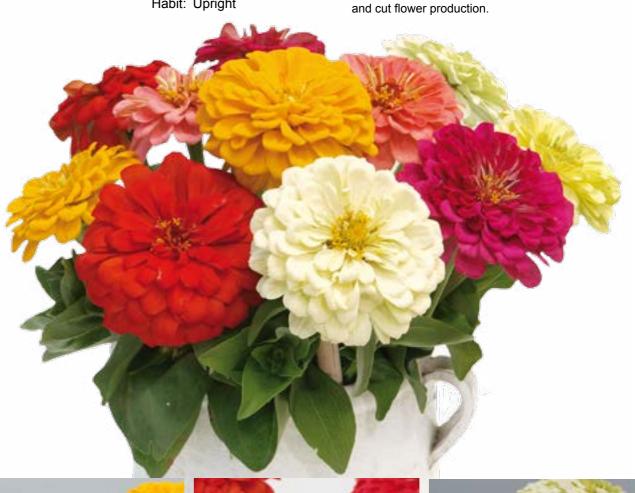


Can Can

Its large heavily ruffled petals which are enhanced by cool temperatures, Can Can has the most brazenly sumptuous flowers. Available as a mixture of unique rich colours, the habit is well branched and strong making this pansy ideal for bedding displays or containers, for autumn and spring sales.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 10-12-weeks















Zinnia Elegans

Eldorado

A very large flowered Zinnia. Can be used for landscaping and cut flower production.









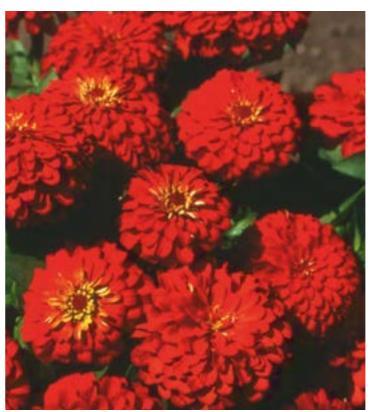
Master

Zinnia Elegans

Dwarf habit with large, double flowers. Master was bred to be extremely heat and disease tolerant. Zinnia Master has been tested in some of the hottest places in the world, including the Saudi Arabian peninsula!

Flower diameter: 10cm. Plant height: 25 cm. Pot size: 12-14 cm Habit: Upright bush Crop time after potting: 10-13-weeks

Flower diameter: cm. 7 Plant height: cm. 20 Pot size: 14-16 cm Habit: Upright Crop time after potting: 8-9-weeks



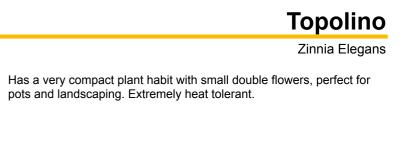
SCARLET

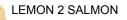


SALMON



48





LEMON 2 YELLOW

Red Magic

Tomato F1

This variety was selected and produced in the Agro Sarnese after years of research, all while maintaining the organoleptic properties of the San Marzano tomato: taste, color, pH, tolerance to water stress and high temperatures.

Indeterminate plant Residue: 6.5 Shape of the fruit: enlogated Weight of the fruit: ca. 80 gr



Faraoro

Tomato F1

In 1990 we had started a project to improve the genetic San Marzano tomatoes. As part of this project were obtained several improved lines of San Marzano. Very good for industrial service.

Indeterminate plant Residue: 6.5 Shape of the fruit: enlogated Weight of the fruit: ca. 65 gr



Buono Peel

Tomato F1

The variety is an F1 hybrid to increase determinated, with very large and long fruits, resistant to sunburn, intensely colored when mature. For the characteristics above that variety is particularly well suited to the collection for fresh market. Determinate plant Residue: 6 Shape of the fruit: enlogated Weight of the fruit: ca. 70 gr



Tomato F1 Biliardino

The plant is determinate, with good vigor, good simultaneous ripening of fruit and excellent consistency. Plant with good grapes, the fruit is round (like cherry), deep red at maturity, thin skin with good organoleptic characteristics.

Determinate plant Residue: 6.5 Shape of the fruit: round Weight of the fruit: ca. 25 gr

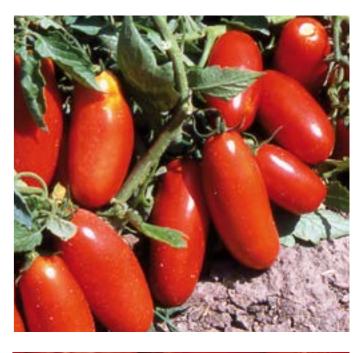


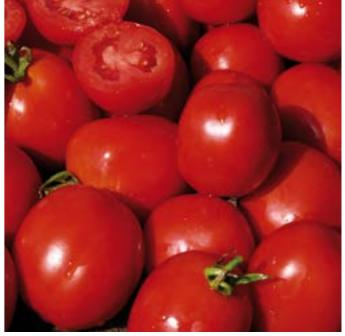
Baby Doc

Tomato F1

Deep red color, very similar to the Sanmarzano

Determinate plant Residue: 5.5 Shape of the fruit: enlogated Weight of the fruit: ca. 65 gr





Tomato F1

Red Arcobaleno

The variety is for the production of concentrates and grinding, good simultaneous ripening of fruit and excellent texture, suitable for mechanical harvesting. The fruit is rounded, deep red at maturity, with a thin skin, thick pulp of good and intense color at maturity, with excellent organoleptic characteristics.

Determinate plant Residue: 5.5 Shape of the fruit: oval Weight of the fruit: ca. 55 gr



Allegra